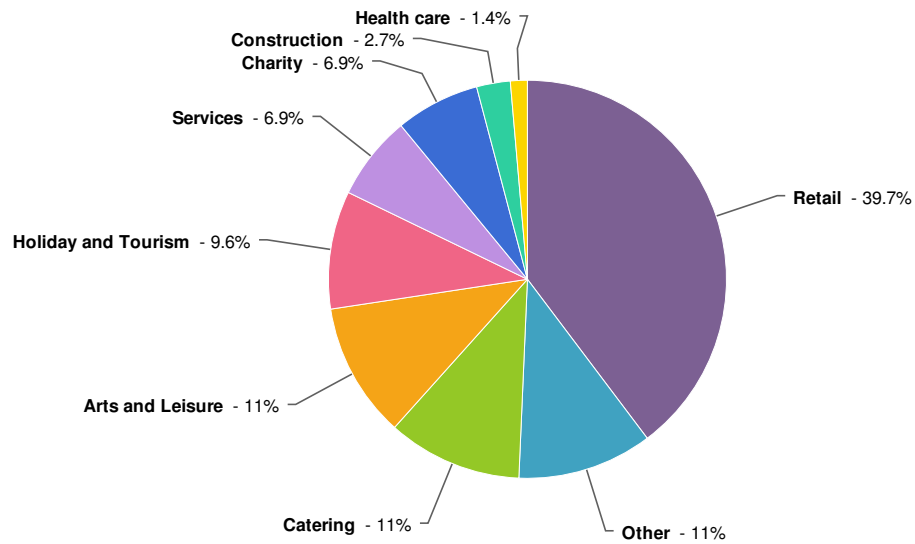


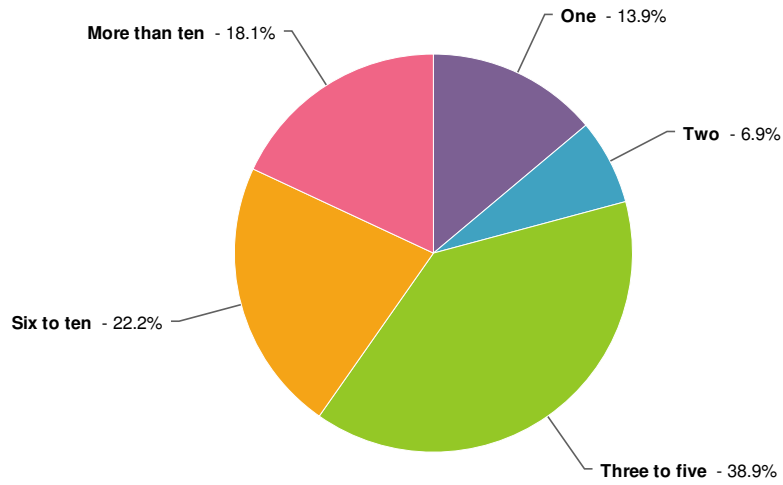
Business Summary Report

1. What type of business or organisation do you work in?



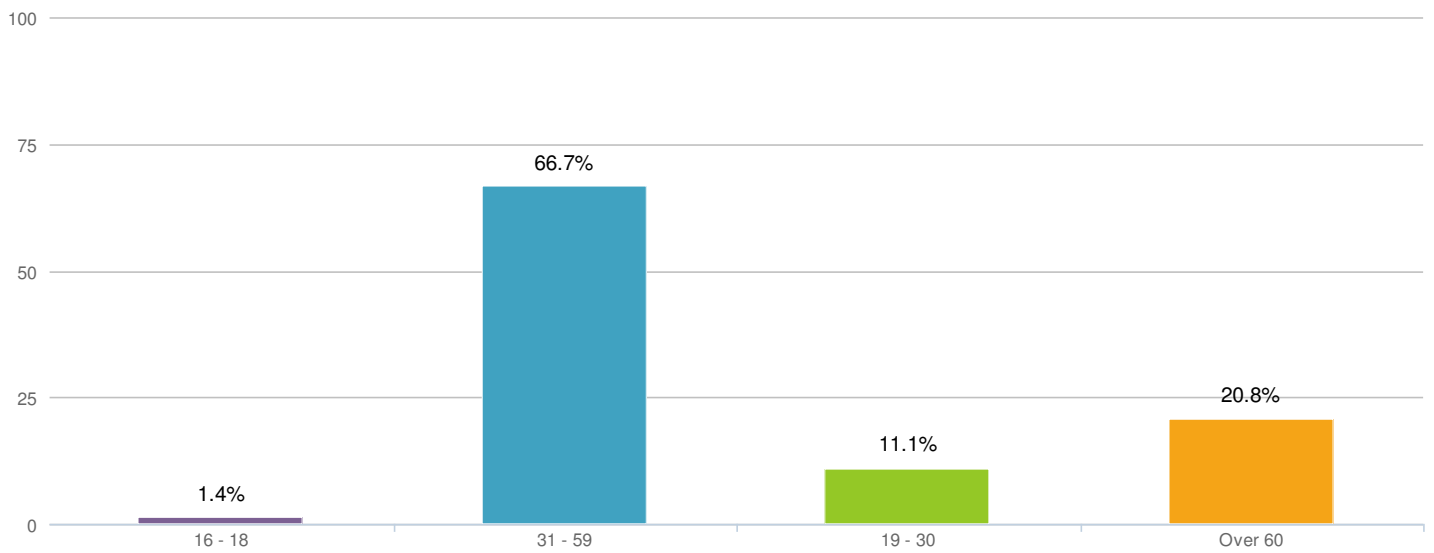
Retail	39.7%		29
Other	11.0%		8
Catering	11.0%		8
Arts and Leisure	11.0%		8
Holiday and Tourism	9.6%		7
Services	6.9%		5
Charity	6.9%		5
Construction	2.7%		2
Health care	1.4%		1
Local Government	0.0%		0
Manufacturing	0.0%		0
Total			73

2. How many people work with you in Aldeburgh?



One	13.9%		10
Two	6.9%		5
Three to five	38.9%		28
Six to ten	22.2%		16
More than ten	18.1%		13
Total			72

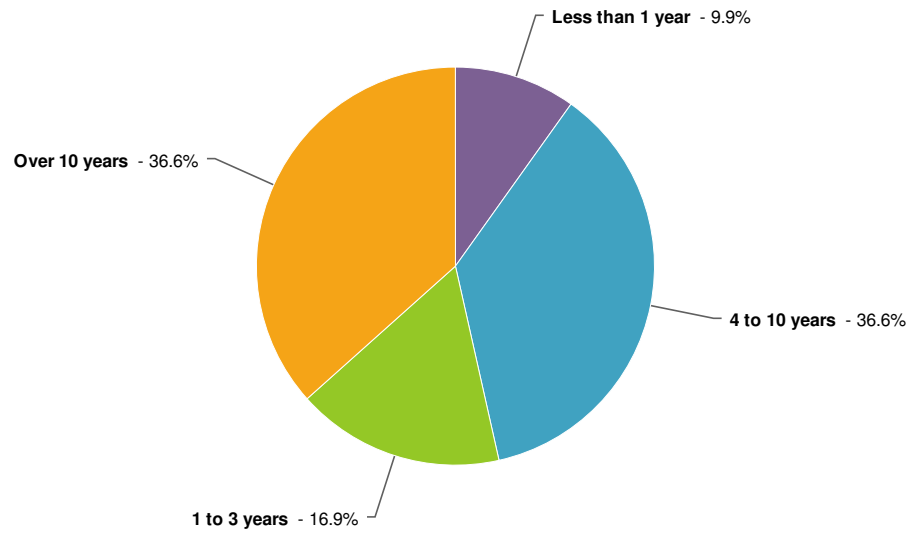
3. What age range are you in?



16 - 18	1.4%		1
Total			72

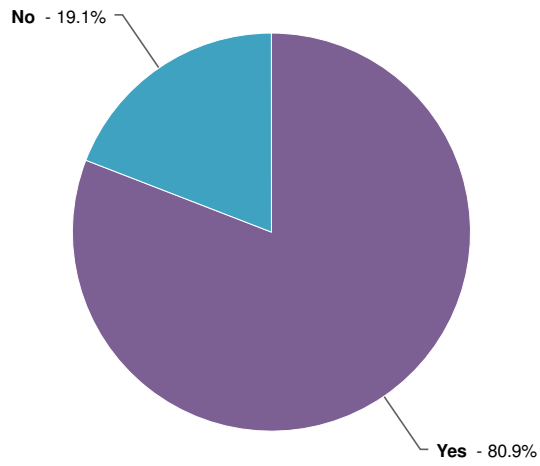
31 - 59	66.7%		48
19 - 30	11.1%		8
Over 60	20.8%		15
Total			72

4. How long have you worked in Aldeburgh?



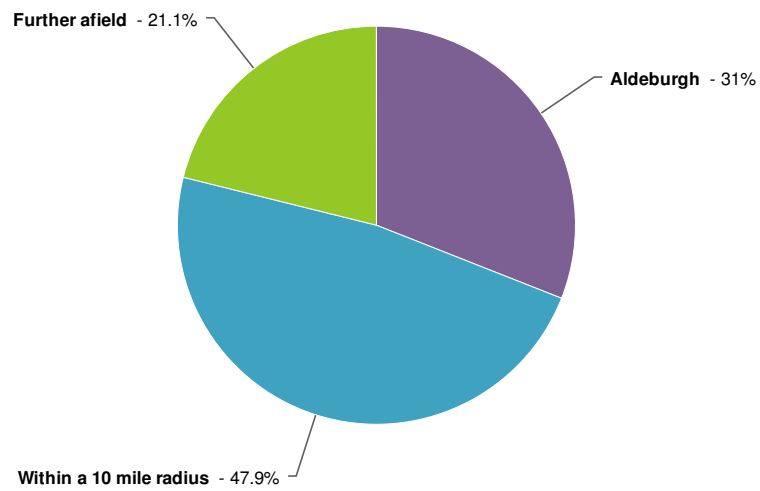
Less than 1 year	9.9%		7
4 to 10 years	36.6%		26
1 to 3 years	16.9%		12
Over 10 years	36.6%		26
Total			71

5. Is adequate training offered at work or in the local area? - If no please add extra comment to answer in Box 6 below



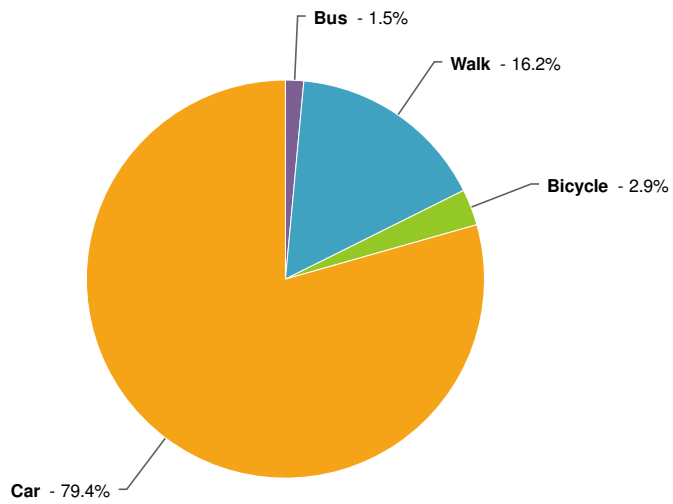
Yes	80.9%		55
No	19.1%		13
Total			68

7. Where do you live?



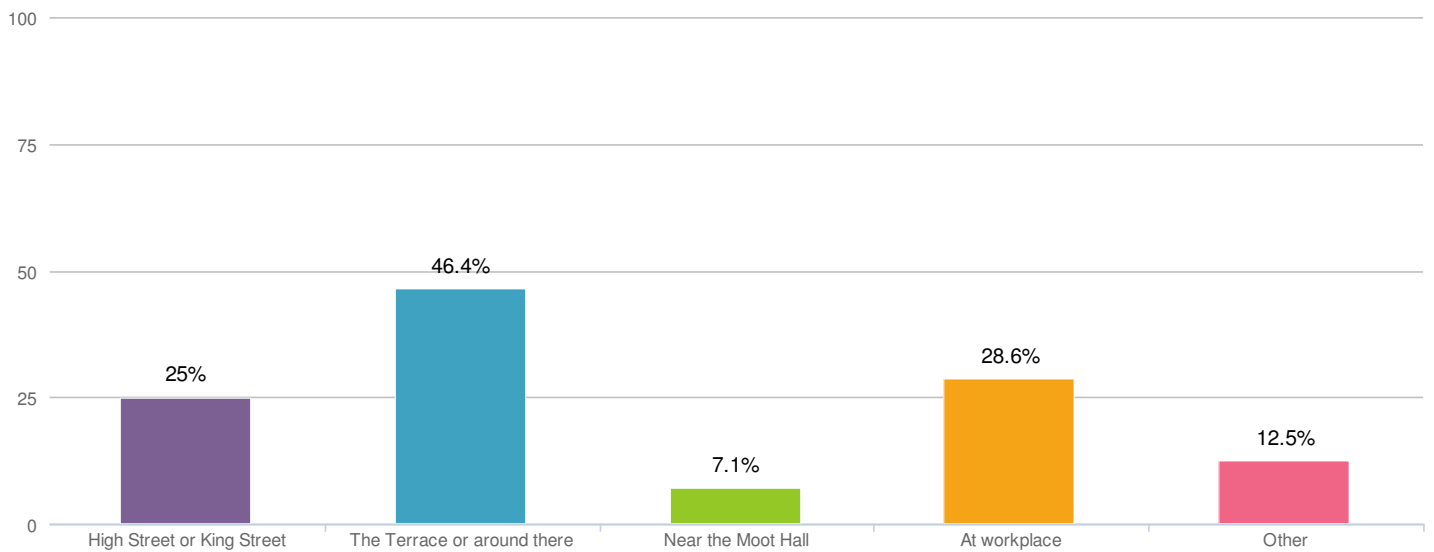
Aldeburgh	31.0%		22
Within a 10 mile radius	47.9%		34
Further afield	21.1%		15
Total			71

8. How do you come to work?



Bus	1.5%		1
Walk	16.2%		11
Bicycle	2.9%		2
Car	79.4%		54
Total			68

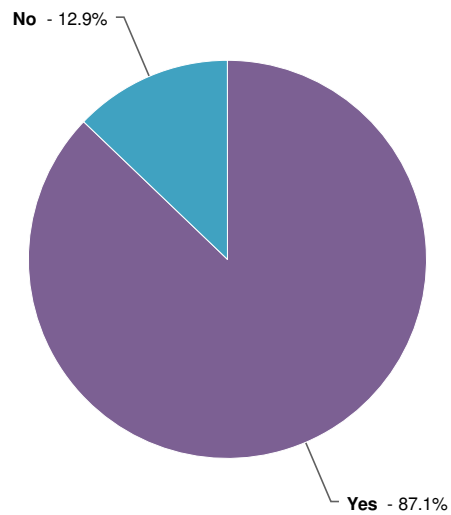
9. If you came by car, where do you usually park?



High Street or King Street	25.0%		14
The Terrace or around there	46.4%		26
Total			56

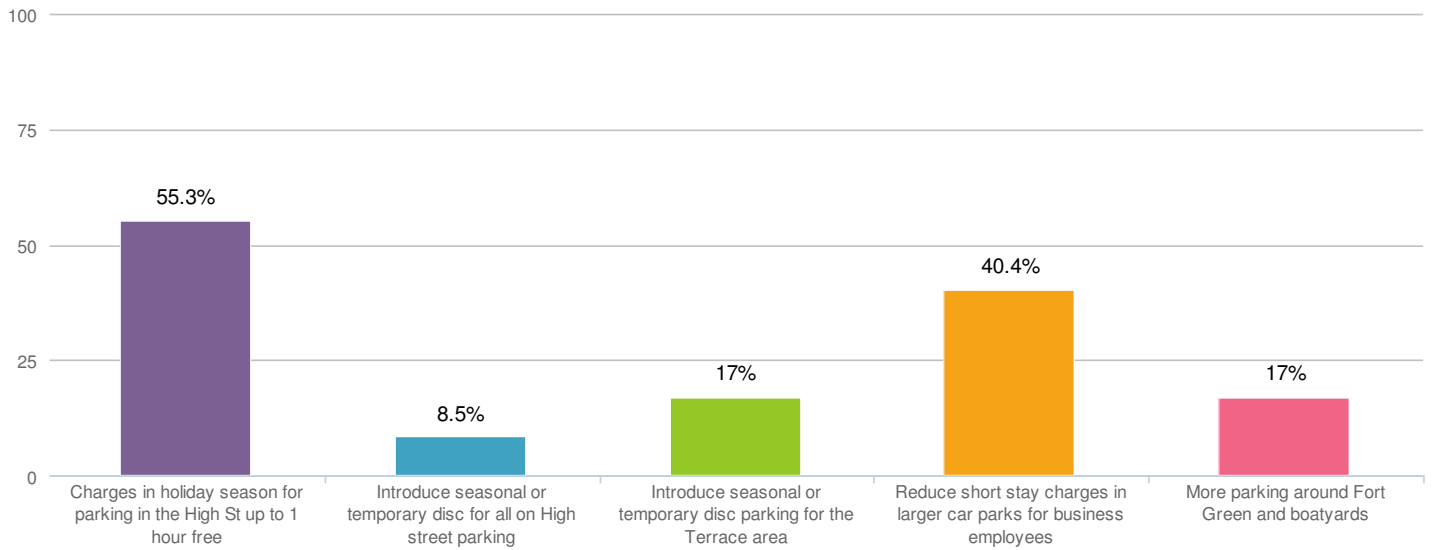
Fort Green car park	0.0%		0
Near the Moot Hall	7.1%		4
Before reaching the roundabout	0.0%		0
At workplace	28.6%		16
Other	12.5%		7
Total			56

10. Do you think parking should remain free of charge in the town?



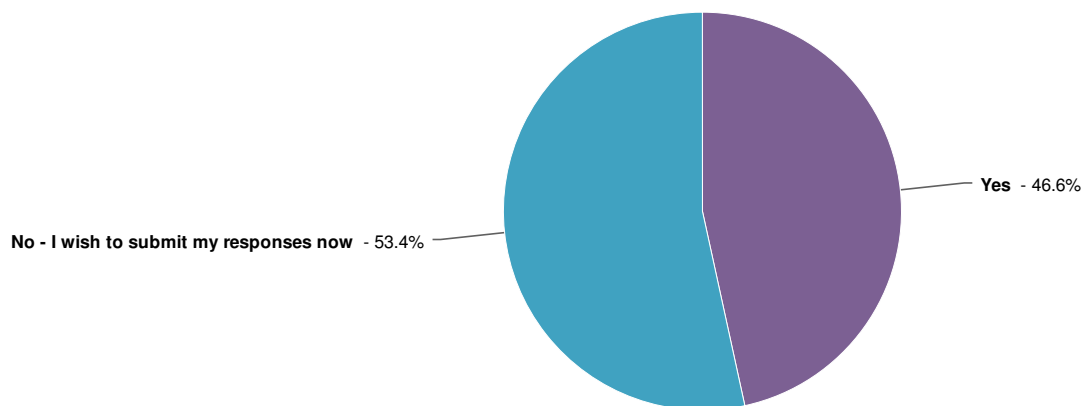
Yes	87.1%		61
No	12.9%		9
Total			70

11. If charges were to be introduced which of these possible changes to parking would you like?



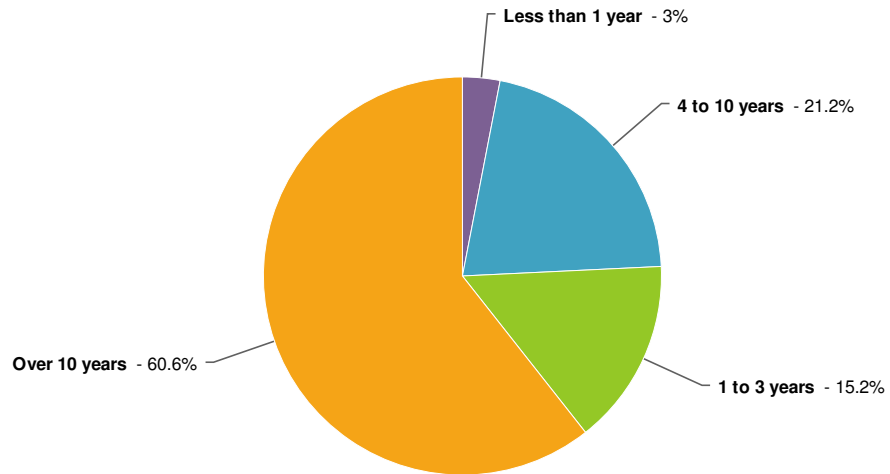
Charges in holiday season for parking in the High St up to 1 hour free	55.3%		26
Introduce seasonal or temporary disc for all on High street parking	8.5%		4
Introduce seasonal or temporary disc parking for the Terrace area	17.0%		8
Reduce short stay charges in larger car parks for business employees	40.4%		19
More parking around Fort Green and boatyards	17.0%		8
Total			47

13. Thank you - Are you the manager or owner of the business? If yes you will be taken through some additional questions.



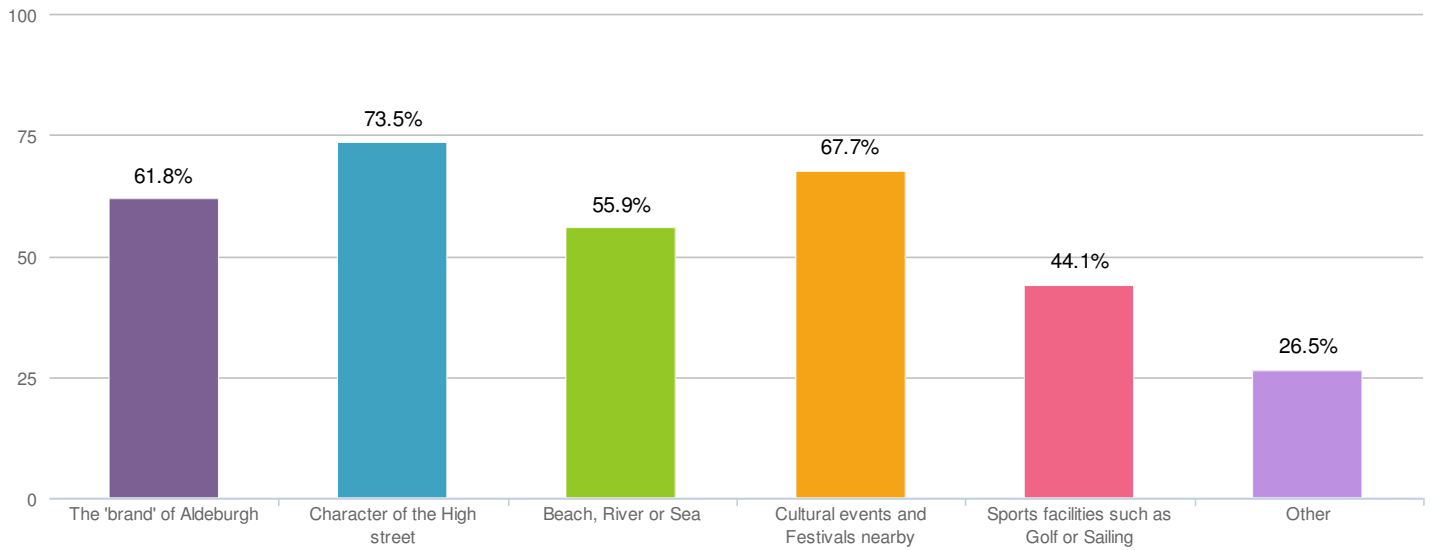
Yes	46.6%		34
No - I wish to submit my responses now	53.4%		39
Total			73

14. How long has the business been in Aldeburgh?



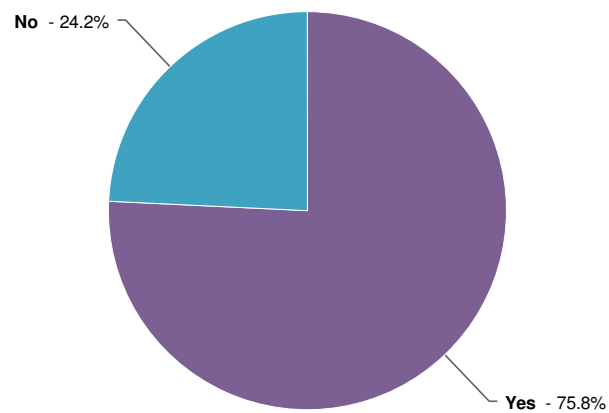
Less than 1 year	3.0%		1
4 to 10 years	21.2%		7
1 to 3 years	15.2%		5
Over 10 years	60.6%		20
Total			33

15. Please tick those things important to you in running a business in Aldeburgh?



The 'brand' of Aldeburgh	61.8%		21
Character of the High street	73.5%		25
Beach, River or Sea	55.9%		19
Cultural events and Festivals nearby	67.7%		23
Sports facilities such as Golf or Sailing	44.1%		15
Other	26.5%		9
Total			34

16. Would you describe your business as strongly tied to the holiday season?

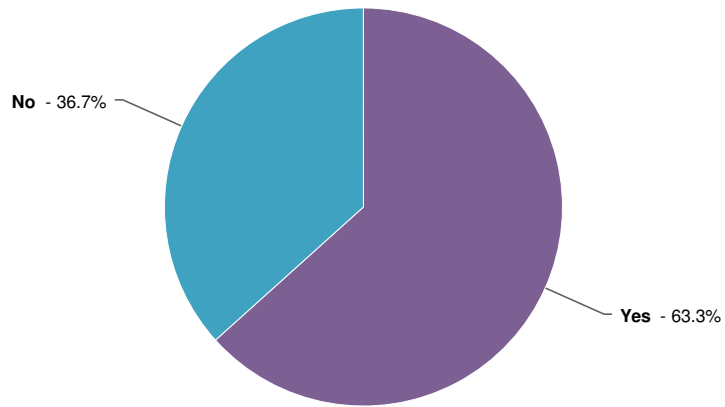


Total

33

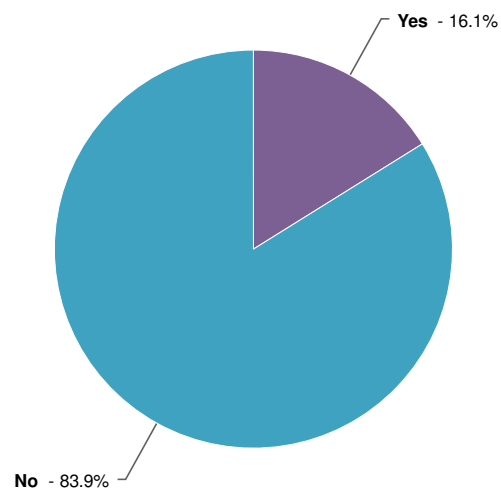
Yes	75.8%		25
No	24.2%		8
Total			33

17. Do you think Aldeburgh could be better promoted as a destination?



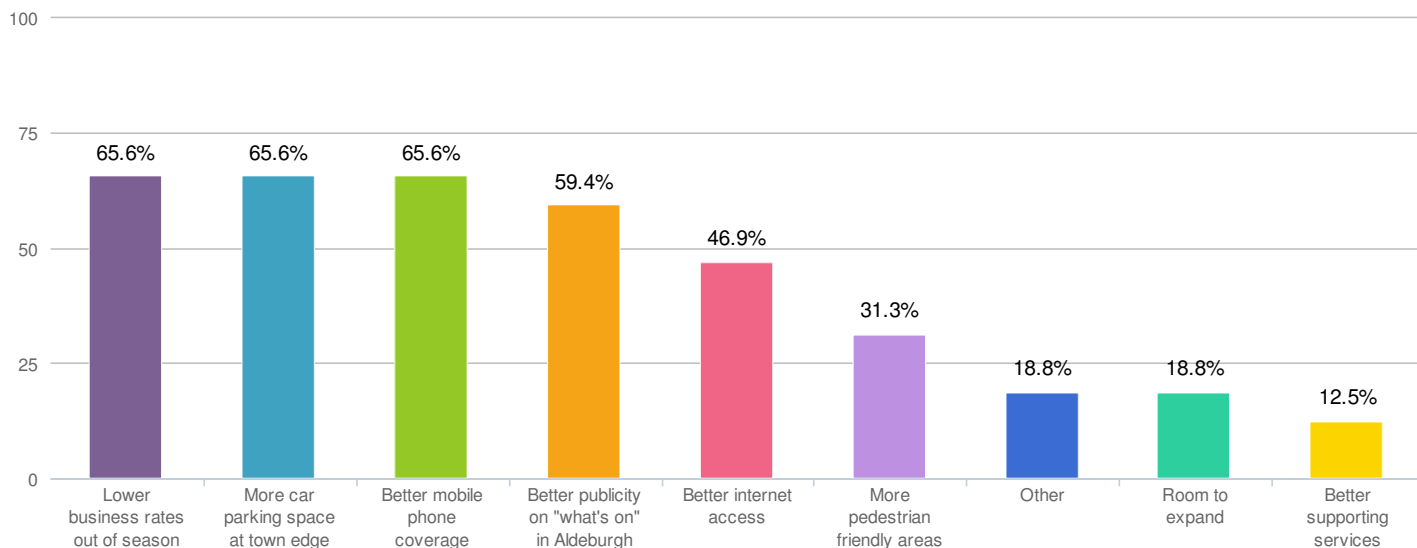
Yes	63.3%		19
No	36.7%		11
Total			30

18. Would you use a business park if one was established?



Yes	16.1%		5
No	83.9%		26
Total			31

19. Tick any changes that might be important to developing your business in Aldeburgh



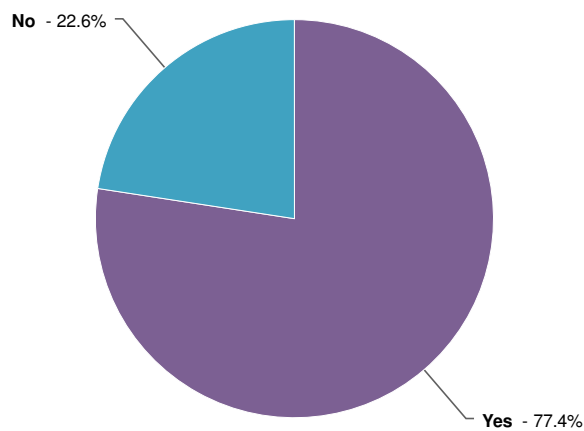
Lower business rates out of season	65.6%		21
More car parking space at town edge	65.6%		21
Better mobile phone coverage	65.6%		21
Better publicity on "what's on" in Aldeburgh	59.4%		19
Better internet access	46.9%		15
More pedestrian friendly areas	31.3%		10
Other	18.8%		6
Room to expand	18.8%		6
Better supporting services	12.5%		4
Total			32


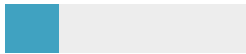
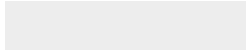
22. How satisfied are you with the following?

	N/A	Very unsatisfied	Unsatisfied	Ok	Satisfied	Very satisfied	Responses
Availability of people to hire	5 16.1%	6 19.4%	8 25.8%	9 29.0%	3 9.7%	0 0.0%	31
Available skill sets	5 16.1%	7 22.6%	8 25.8%	10 32.3%	1 3.2%	0 0.0%	31

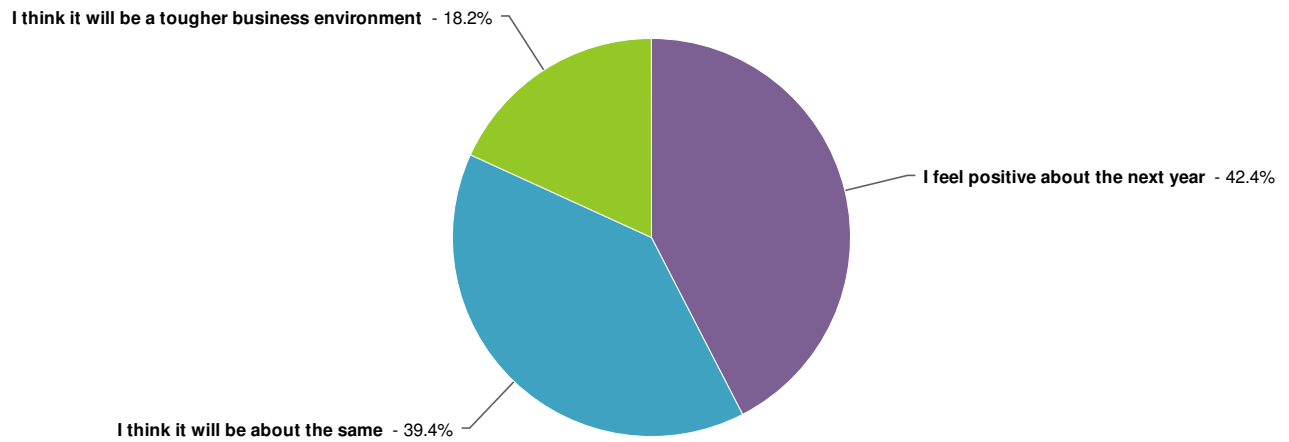
	N/A	Very unsatisfied	Unsatisfied	Ok	Satisfied	Very satisfied	Responses
Training or Education opportunities	6 19.4%	6 19.4%	7 22.6%	10 32.3%	2 6.5%	0 0.0%	31
Refuse collection	2 6.3%	2 6.3%	7 21.9%	8 25.0%	11 34.4%	2 6.3%	32
Street cleaning	2 6.5%	0 0.0%	2 6.5%	7 22.6%	17 54.8%	3 9.7%	31
Public Toilets	4 13.8%	9 31.0%	5 17.2%	10 34.5%	1 3.4%	0 0.0%	29
Other local govt. services	5 16.7%	1 3.3%	3 10.0%	18 60.0%	3 10.0%	0 0.0%	30
Your business site within Aldeburgh	2 6.7%	0 0.0%	0 0.0%	5 16.7%	12 40.0%	11 36.7%	30
Access for delivery	2 6.5%	1 3.2%	2 6.5%	5 16.1%	15 48.4%	6 19.4%	31
Parking access for customers	1 3.1%	5 15.6%	5 15.6%	10 31.3%	6 18.8%	5 15.6%	32
Parking for staff	5 16.1%	11 35.5%	4 12.9%	5 16.1%	4 12.9%	2 6.5%	31

23. Are you a member of the ABA ?



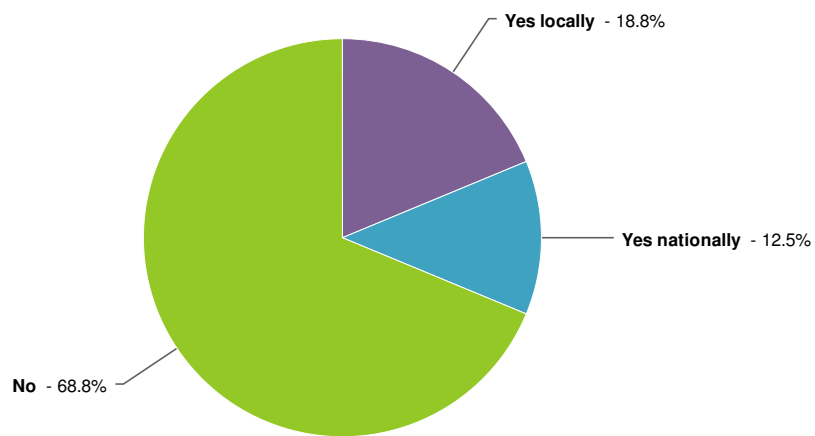
Yes	77.4%		24
No	22.6%		7
What else helpful could it do?	0.0%		0
Total			31

24. How do you see the economic outlook for your business in Aldeburgh in the coming year?



I feel positive about the next year	42.4%		14
I think it will be about the same	39.4%		13
I think it will be a tougher business environment	18.2%		6
		Total	33

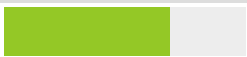
25. Does the business have more locations than just Aldeburgh?



Yes locally	18.8%		6
Yes nationally	12.5%		4
		Total	32

No

68.8%



22

Total

32